



March 14, 2025

CFHLA Thanks Our Back of the House Sponsors

**Outsourcing  
Done Right!**



**Our  
services**

- Engineering
- Front Desk Agent
- Back Office
- Food & Beverage
- Kitchen
- Laundry
- Housekeeping
- Kitchen Deep Cleaning
- Janitorial

**Contact Us**

- 407 250 4147
- 32N Kirkman Rd  
Orlando, FL 32811

Get a quote



[www.cleantecoutsourcing.com](http://www.cleantecoutsourcing.com) [info@cleantecoutsourcing.com](mailto:info@cleantecoutsourcing.com)

**St. Patrick's Day Golf Open**



Yesterday, Thursday, March 13th, the Irish eyes were smiling as CFHLA hosted our annual **St. Patrick's Day Golf Open** at [Mission Resort + Club](#) (Thank you, **Cindy Staley**).

Taking advantage of a terrific spring day, we had an incredible day of fun, golf and networking, as well as the luck of the Irish regarding the weather!

Thank you to all of our members, sponsors and the 144 golfers who came out to support this signature CFHLA golf event and congratulations to [Wayne Automatic Fire Sprinklers](#) for taking home the signature CFHLA Shamrock Cup this year!



Thank You To Our Event Sponsors:

Corporate Sponsor:



Lunch Sponsor:



Golf Cart Sponsor:



Hole Sponsor:





Putting Contest Sponsor:

Shamrock raffle Sponsor:

Breakfast Sponsor:



Men's Closest to the Pin Sponsor:

Women's Closest to the Pin Sponsor:



Men's and Women's Longest Drive Sponsor:



**Congratulations to the following winners:**

**Best Decorated Hole / Costume**

**A&E Hospitality Solutions**



**Best Food**

**PG Service Group**



**Best Beverage**  
**Restore Now**



**First Place Team**  
**Wayne Automatic Fire Sprinklers**



**Second Place Team**

**[GFL Environmental](#)**

**Third Place Team**

**[SeaWorld Orlando](#)**

**Women's Longest Drive**

**Amy Hart**

**[Holiday Inn & Suites Orlando I-Drive Theme Parks](#)**

**Men's Longest Drive**

**John Lyons**

**[Crowne Plaza Orlando Downtown](#)**

**Women's Closest to the Pin**

**Amy Hart**

**[Holiday Inn & Suites Orlando I-Drive Theme Parks](#)**

**Men's Closest to the Pin**

**Brad Hines**

**[NextEra Energy Services](#)**

[CLICK HERE TO VIEW  
PHOTOS FROM](#)

## March Allied Relations Council Breakfast



On Tuesday, March 11th, CFHLA was thrilled to host our second Allied Relations Council Meeting and Breakfast of the year at [Hilton Orlando Lake Buena Vista](#) (Thank you **George Stanfield, Complex General Manager**).

In addition to the outstanding breakfast, more than 175 members had the opportunity to hear from a panel of newly elected members to the CFHLA Board of Directors including **Jaclyn Lorigan, General Manager, [Hilton Orlando Altamonte Springs](#); Benjamin McCarney, General Manager, [Grand Bohemian Hotel Orlando](#); Graham Parker, Area General Manager, [Hilton Vacation Club Aqua Sol Orlando West](#), [Mystic Dunes Resort](#) and [Orbit One Vacation Villas](#); and **Scott Robbins, Complex General Manager, [Margaritaville Resort Orlando](#) / [Embassy Suites by Hilton Orlando Sunset Walk](#).****

Each of the New Board Members shared stories about their career paths within the hospitality industry, provided updates on current and future



projects at their respective properties and offered advice on how to do business with their properties.

Lastly, CFHLA would like to thank the 2025 Allied Relations Council Breakfast Sponsor, [CEC Entertainment](#), for their support of "Members Doing Business With Members" throughout the year.



[CLICK HERE TO VIEW  
THE ARC](#)

---

## St. Patrick's Day Online Auction Opening Next Week

Don't forget to test your Irish luck next week and bid on more than 85 auction items, including spectacular hotel stays, theme park and attraction tickets, golf packages, dining gift cards, sporting memorabilia and so much more in the St. Patrick's Day Online Auction! The **online auction will begin next Monday, March 17th** and a portion of the proceeds from this auction will benefit the CFHLA Foundation and our 2025 hospitality student scholarship recipients and educational grants.

# St. Patrick's Day



**Online Auction**  
9AM Monday, March 17 -  
9PM Monday, March 24



## Featuring:



Busch Gardens Tampa



Mission Resort + Club



Hilton Grand Vacations,  
Scottsdale AZ



Walt Disney World  
Swan & Dolphin Resort

Sponsored By:



A portion of the proceeds benefit the CFHLA Foundation, a 501(c)(3) organization.



CFHLA Sponsors UCF Rosen Spring Career Fair



This week, CFHLA was honored to sponsor the Spring [UCF Rosen College of Hospitality Management](#) Career Fair once again, themed *Camp Career!* With nearly **800 students and alumni in attendance**, industry partners had the opportunity to recruit for current job openings, future internships, and management training programs.

A huge thank you to all the students who organized this semester's Career Fair, the CFHLA members who participated and sponsored, and everyone, including CFHLA Hospitality Scholarship recipients, who stopped by our booth!



---

**Partners In Action - Allied Relations Council Board Members Hold Mock Interviews with Wekiva High School Culinary Program**



Thank you to our **CFHLA [Allied Relations Council](#) Board Members** who **recently** conducted mock interviews with seniors in **[Wekiva High School's](#)**

Culinary Program. By providing valuable real-world experience and professional guidance, these mock interviews helped the students refine their communication skills, gain confidence, and prepare for future career opportunities in the hospitality industry.



Thanks again to the members of the Allied Relations Council who donated their time and expertise to the next generation of hospitality professionals. It's through your mentorship and hands-on-learning experiences like this, which continue to make such a positive impact on our students through the Adopt-A-School program.

---

## **CFHLA Congratulates Rosen Shingle Creek's New Leadership and Seeks Collaboration in Community Initiatives**



This week, CFHLA met with the newly promoted [Rosen Shingle Creek General Manager Martin Bonaventure](#) and **Dorea Mays, Vice President of Human Resources at Rosen Hotels & Resorts**. Congratulations to Martin and Dorea on their recent promotions and CFHLA is excited to collaborate and explore new opportunities with Rosen Hotels & Resorts, as we seek to address a variety of community-wide initiatives such as expanding educational access and opportunities to students, strengthening our industry's mentorship programs, and increasing community outreach efforts that benefit both students and industry professionals across the region. We look forward to working together to make a lasting impact on Central Florida's hospitality and tourism industry, as well as supporting our local community.

---

## Celebrating CFHLA's VIP Members

CFHLA is proud to celebrate our esteemed VIP members who go above and beyond to elevate the hospitality industry. Your dedication, leadership, and commitment to excellence set the standard for our community, and we appreciate all that you do!

Thank you for your continued support and for making a lasting impact on our industry. Your hard work does not go unnoticed!





---

## Make an impact with emerging leaders and volunteer as a competitive events judge at DECA

This April, over 23,000 high school students and advisors will descend on Orlando to attend [DECA's International Career Development Conference](#). Students will be participating in business competitions and DECA will need over **1,000 judges** to make this conference a success.

Competitions will take place **April 27 - 29, 2025** at the Orange County Convention Center and you'll have the opportunity to give back by volunteering as a judge for this inspiring event.

Therefore, we encourage you to **please consider volunteering, or allowing for a few of your team members to volunteer, and help spread the word**. As a judge, you'll engage with future leaders who have worked hard to prepare for this conference. No prior DECA experience is necessary, as training will be provided.

Below are available time shifts along with a link to register.

- Sunday, April 27, 2025 – 7:30am - 5pm
- Monday, April 28, 2025 – 7:30am - 2pm (**greatest need**) or 7:30am - 5pm
- Tuesday, April 29, 2025 – 8:30am - 5pm



- *\*\*Judges will receive on-site training, breakfast, lunch, and complimentary parking\*\**

To register as a volunteer, please [CLICK HERE](#).

We hope that you'll consider joining us for this impactful opportunity to shape the future of business leaders.



**CLICK HERE TO  
PURCHASE FOOTER AD**

**CONGRATULATIONS TO OUR  
MARCH MEMBERS OF THE MONTH**

### **Meet Our March Members of the Month**

CFHLA is proud to recognize our **Lodging Member of the Month** for March, **Mark Cartotto, Complex Director of Security and Risk Management** for the [Caribe Royale Orlando](#). We are all grateful for Mark's incredible help in

hosting the first-ever Safety & Security Summit with OCPS last year, as well as his continued support for many of CFHLA's initiatives and participation at our signature events over the past several years. Lastly, Mark's unwavering support in building the future workforce of the hospitality industry is truly exceptional, and we sincerely appreciate his positive contributions!

We also proudly recognize our **Allied Member of the Month** for March, **Christina Martinez, President** for [Simplefire](#). CFHLA is extremely grateful for her outstanding involvement, participation, and phenomenal support as a VIP Member of CFHLA! This includes her continual participation and involvement in numerous CFHLA events, as well as her service on many of our committees including the Membership Committee this year.

It's because of these positive contributions and continued partnership, we are eager to recognize them both this month!

**To nominate a future CFHLA Allied and/or Lodging Member of the Month, please [CLICK HERE](#).**



**Mark Cartotto**  
[Caribe Royale Orlando](#)



**Christina Martinez**  
[Simplefire](#)



## MEET THE VIP



# S I M P L E F I R E

### Did You Know...

"Before starting [SimpleFire](#), I was the Simplex Service Account Manager in the central Florida market. While managing one of my largest accounts (at the time), Marriott World Center, there was a Director of Facilities, Mr. Plutz, who taught me a lot, especially how important CFHLA was to him and his colleagues. Now a few years into my current CFHLA membership, I get it! I see how many amazing things CFHLA does for its community, and I am extremely proud to be a part of it!" - Christina Martinez, President of Simplefire

---

## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

Missing

---

[CLICK HERE FOR A GUIDE  
TO REGISTER AN  
INDIVIDUAL FOR EVENTS](#)

[CLICK HERE FOR A GUIDE  
TO REGISTER A TABLE/  
TEAM FOR EVENTS](#)

---

## JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

---

## CONNECT WITH CFHLA



[WWW.CFHLA.ORG](http://WWW.CFHLA.ORG)

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.