



FOR IMMEDIATE RELEASE

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**CFHLA PAC/PC Board of Directors Announces Newly
Elected/Appointed Board Members and Executive Committee**

ORLANDO, Fla. (January 26, 2026) – Today, the Central Florida Hotel & Lodging Association's (CFHLA) Political Action Committee (PAC) and Political Committee (PC) has announced its newly elected/appointed 2026 Board of Directors, which includes Central Florida Hospitality Executives from across the Central Florida region (including but not limited to Lake, Orange, Osceola, Polk, and Seminole Counties).

The CFHLA PAC and CFHLA PC are bi-partisan committees that protect the interests of the hospitality and tourism industry, by educating and mobilizing our members to become more politically active, as well as supporting candidates who are pro-tourism and pro-hospitality.

The following Board members were elected to serve on the 2026 CFHLA PAC and PC Executive Committee, beginning January 26, 2026: Chair, **Jay Leonard**, General Manager of the Wyndham Lake Buena Vista Resort Disney Springs Resort Area/Wyndham Garden Lake Buena Vista Disney Springs Resort Area; Vice Chair, **Marc Reicher**, Senior Vice President, RIDA Development Corporation; Treasurer, **Chad Rocheford**, Director of Sales and Customer Service, Crown Linen Laundry; and Secretary, **Jacqueline Bozzuto**, Shareholder and Co-Chair, Hospitality & Leisure at Lowndes.

Additionally, the CFHLA PAC and PC Board of Directors is made up of leaders from all sectors of the hospitality and tourism industry. This includes brand and independent hotels, hotel owners, vacation ownership resorts, management companies, and allied members who do business with the hospitality industry. Please join us in congratulating the eighteen members who were recently elected/appointed (**denotes *newly elected/appointed**) and/or re-elected/re-appointed to serve on the 2026 CFHLA PAC and PC Board of Directors.

Leticia Adams, Walt Disney World Company

Melanie Becker, Universal Orlando Resorts

Jacqueline "Jackie" Bozzuto, Lowndes

Greg Burnes, Hampton Inn & Suites Orlando Airport at Gateway Village

Kevin Cedik, Mall at Millenia

***Lena Combs**, Withum

***Jaret Della Porta**, Marriott's Harbour Lake Resort

Dan Giordano, Rosen Hotels & Resorts

***Ally Martin**, Hyatt House Orlando Airport

Bruce McDonald, Hyatt Regency Orlando International Airport

Sarah Nemes, SeaWorld Parks & Entertainment

Rick Patterson, Associated Planners Group

John Power, Hard Rock Hotel at Universal Orlando Resort

Chad Rocheford, Crown Linen Laundry

Fred Sawyers, Evermore Orlando Resort

Chris Stewart, American Resort Development Association (ARDA)

Duane Winjum, Homewood Suites by Hilton Orlando Theme Parks

***Peter Woodruff**, Southeastern Laundry Equipment

[CLICK HERE](#) to view the entire 2026 CFHLA PAC and PC Board of Directors.

About Central Florida Hotel & Lodging Association

The Central Florida Hotel and Lodging Association's mission is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.

As the largest regional lodging association in the United States, CFHLA represents approximately 80 percent of the more than 129,500 hotel rooms throughout the Central Florida region, (including but not limited to Lake, Orange, Osceola, Polk and Seminole Counties), and more than 500 "supplier" organizations that do business with the hospitality and tourism industries.

For more information on the Central Florida Hotel and Lodging Association's PAC and PC, please visit <https://www.cfhla.org/cfhla-pac-pc-board-of-directors/>.