



November 01, 2024

CFHLA Thanks Our Back of the House Sponsors

A promotional poster for the 'I-Drive District Holiday Tree Lighting' event. The background features a large, illuminated Ferris wheel at night. The text is as follows:
**I-Drive District
HOLIDAY TREE LIGHTING**
at ICON Park Orlando • November 22nd at 6pm
**Kick off the Season
as we light the official
I-Drive District 50ft Holiday Tree!**
Special Performances,
Singing & Dancing,
Free 3D-Holiday Glasses
and more!
A QR code is located in the bottom left corner. On the right side, there is a photo of the Blue Man Group performing, with the text 'BLUE MAN GROUP' above them and 'Celebrity Appearance' below. At the bottom, a red banner contains the text 'I-DRIVE DAZZLES ALL SEASON LONG!' in white capital letters. Two yellow reindeer are positioned at the bottom corners of the poster.

Teams Swing to Success at the Halloween Golf Open



CFHLA thanks our members, sponsors and golfers for supporting our **2024 CFHLA Halloween Golf Open** at the [Shingle Creek Golf Club](#) (Thank you Dan Giordano, General Manager) last week.

It was a perfect Autumn day, as 144 participants golfed, enjoyed food and networked during another sold-out tournament.

Congratulations to the following winners:

Best Decorated Hole / Best Costume

[Sherwin Williams](#)



Best Beverage

[Clean Tec Services](#)



Best Food

[Crete Building Services](#)



First Place Team

[Wayne Automatic Fire Sprinklers, Inc.](#)



Second Place Team

[People Solutions](#)

Third Place Team

[GLE Associates, Inc](#)

Ladies' Longest Drive

Anna Territo,

[Territo Electric, Inc](#)

Men's Longest Drive

Cam Penney

[Structural Solutions Group](#)

Ladies' Closest to the Pin

Cindy Staley

[Mission Resort + Club](#)

Men's Closest to the Pin

Alan Smith

[Wayne Automatic Fire Sprinklers](#)

CFHLA would also like to thank our 2024 Halloween Golf Open Partners and Sponsors once again, including:

Corporate Sponsor



PEOPLE
SOLUTIONS
1.407.986.6966
www.peoplesolutions.group

Lunch Sponsor



Hole Sponsors





Hotel Staffing
SOLUTIONS

LandCare



PEOPLE
SOLUTIONS
1.407.986.6966
www.peoplesolutionsgroup.com



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SOUTHEASTERN
LAUNDRY EQUIPMENT SALES

SUNBRITE 
OUTDOOR FURNITURE



Putting Contest Sponsor

Pumpkin Raffle Sponsor

Breakfast Sponsor



Men's Closest to the Pin

Ladies' Closest to the Pin

Ladies' Longest Drive



Men's Longest Drive

LandCare



[More Photos From the 2024 Halloween Golf Tournament](#)

CFHLA Board Focuses on Envisioning Our Future at Annual Retreat

The CFHLA Board of Directors mapped out its vision for 2025 and beyond, at its Annual Board Retreat this week. Once again, CFHLA would like to thank [Minuteman Press Sand Lake](#) for sponsoring the meeting. We also thank General Manager Tom Drury and his team at [Drury Plaza Hotel Orlando Lake Buena Vista](#) for hosting the annual retreat.

Board members discussed organizational priorities such as focusing on strong advocacy, increasing membership, community impact, industry recognition for tourism and hospitality leaders, increasing educational partnerships, and expanding on workforce development.

Chair Barb Bowden with [Loews Hotels Universal Orlando](#) and the CFHLA Board of Directors are looking forward to unveiling their strong vision soon, that will lead the tourism and hospitality industry through 2025 and beyond.





Register Now for the CFHLA Hospitality Gala on Dec 14th

**2024 CFHLA
HOSPITALITY GALA**

SATURDAY, DECEMBER 14 | 6:00PM - 11:00PM

HOSTED BY: **PRESENTED BY:**

LOEWS
SAPPHIRE FALLS
RESORT-
UNIVERSAL ORLANDO®

ORLANDO
HEALTH®

xpodigital
DIGITAL EXPERIENCE ON DISPLAY

EVENING HIGHLIGHTS:

- *Cocktail Reception
- *Recognition of the CFHLA Lodging, Allied and Engineer **Members of the Year**
- *Recognition of the **2024 CFHLA Legends**
- *Presentation of the **Charles Andrews Memorial Award for Community Leadership**
- *After Dinner Reception ft. Live Entertainment

**\$230/
PERSON**

**\$2,300/
TABLE OF 10**

Inclusive of All Food & Beverages (including alcohol)
All guests must be at least 21 years of age to attend.

CFHLA REFUND POLICY: Cancellations must be received in writing prior to Wednesday, December 4 to faith.moore@cfhla.org

CLICK TO REGISTER

Corporate Sponsors:
A&E Hospitality Solutions | Arahull Services, Inc.
Atlantic Southern Paving and Sealcoating | Clean Tec Outsourcing
Clean Tec Services | Domino's | Encore | PCPI Services, Inc.
SeaWorld Orlando | Universal Orlando Resorts | Xclusive Services

Downtown Orlando Hoteliers Meeting

It's amazing how many events and activities are planning to take place in downtown Orlando during the month of November, this Winter and well into 2025! That's what our members discovered at the Downtown Hoteliers Meeting and luncheon this past week.

Special thanks to General Manager Amar Jossan and his team at the [Marriott Orlando Downtown](#) for hosting this informative meeting.

Our downtown hoteliers got updates from the [Downtown Development Board, Orlando Venues](#) team, [Greater Orlando Sports Commission](#) and [Dr. Phillips Center for the Performing Arts](#) team about upcoming events for the 2024 Holidays and well into 2025. The bottom line, downtown Orlando is bustling with great activities and events, which is great news for our industry!



We also thank our Downtown Orlando Hoteliers meeting sponsors [Belfor Property Restoration](#) and [Spinout Guest Laundries](#) for their support of these meetings throughout 2024.



Seminole County General Managers Hold October Meeting

This week, our **Seminole County General Managers** held their most recent meeting at [The Westin Lake Mary, Orlando North](#). Our thanks to General Manager Don Dougherty for hosting the luncheon, and we wish Don the very best when he retires at the end of 2024.

The guest speaker was **Seminole County Commissioner Bob Dallari**, who provided an update on the proposed Tourist Improvement District (TID) for Seminole County.

The Seminole County Board of Commissioners is leading a project to build a large indoor sports complex, which could hold at least 6,000 people. Currently, Seminole County has created the framework for a TID to exist in the near future, should enough Seminole County hoteliers sign a petition in favor of the proposed TID.



CFHLA would also like to thank our 2024 Seminole County General Managers meeting sponsors [Landform of Central Florida, Inc.](#) and [Wealth Management Strategies of Florida](#) for their support throughout the year!



In alliance with



CLICK HERE TO PURCHASE BODY AD

Take Advantage of the We Win, You Win! Deal on Orlando Pride Playoff Tickets!

The [Orlando Pride](#) have qualified for the 2024 NWSL Playoffs and the team wants you with them on their playoff run! Purchase a \$20 general admission ticket through this exclusive ticket offer and if they win their quarterfinals match, you will win tickets to the semifinals match!

**If match is hosted at [Inter&Co Stadium](#)*

[CLICK HERE TO BUY TICKETS](#)

Instructions:

1. Select the number of seats you need & add to cart
2. Check out
3. Attend the quarterfinals match & cheer on the Orlando Pride
4. If Orlando Pride wins, you automatically will be sent tickets to the Orlando Pride semifinals match



**WE WIN,
YOU WIN!**

**BUY TICKETS THROUGH
THIS EXCLUSIVE OFFER
& IF WE WIN OUR
QUARTERFINAL MATCH,
YOU WILL WIN TICKETS
TO THE SEMIFINAL MATCH**
(IF WE HOST AT INTER&CO STADIUM)

TICKETS ONLY \$20!

*THIS OFFER IS VALID FOR OUR GENERAL ADMISSION TICKETING SECTIONS. IF WE DO NOT
ADVANCE TO THE SEMIFINAL MATCH OR THE SEMIFINAL MATCH IS NOT PLAYED AT
INTER&CO STADIUM NO ADDITIONAL TICKETS WILL BE CREDITED TO YOUR ACCOUNT.



Register Now for CFHLA's Amazing Race Event, Nov 14




CFHLA Vacation Ownership Council Presents:

AMAZING RACE

Sponsored By:






**THURSDAY
NOVEMBER
14TH
5PM - 8PM**

**Westgate
Lakes
Resort &
Spa**

**\$325
PER TEAM
OF 4**

Join us for an amazing race-style night of challenges, team building, and networking!

Challenges include:

Mini Golf, Axe throwing, puzzles, paddle race, casting contest, obstacle course, and duck race!

Registration includes 2 drink tickets & heavy Hors d'oeuvres

[CLICK HERE TO REGISTER](#)

Please contact faith.moore@cfhla.org with any questions.

2025 CFHLA Sponsorships Are Available to Purchase Starting on November 21st

2025 CFHLA Sponsorships will be available for purchase starting **November 21st**. As a CFHLA Member, you are invited to become a CFHLA Events and Programs Sponsor. You may sponsor one or several events.

2025 Sponsorships Available November 21:

8:00am - Open to VIP Members

9:00am - Open to Silver Partners

10:00am - Open to all CFHLA Members

[CLICK HERE](#) to see the **Sponsorship Booklet**.

Please be advised all sponsorships are a firm commitment. Once your sponsorship has been secured on any medium (flyers, program, invitations, etc.) your sponsorship will not be eligible for a refund or cancellation. Thank you for your understanding of this policy. For questions, please contact Kim Gordon at kim.gordon@cfhla.org.

Partners in Action - Coco Key Makes a Splash with Water Donation to Deerwood Elementary School

CFHLA salutes our Partner in Action, [Coco Key Hotel and Water Resort](#) for helping support teachers at the [Deerwood Elementary School of Innovation](#). The Coco Key team dropped off 85 snacks and bottles of water to keep staff members cool and hydrated during their recent Unity Day/ Orange Day event.

CFHLA salutes all of our Partners in Action who make time to make a difference for students and teachers across Central Florida!



NEW TO THE CITY, NOT TO PLANTS.

Elevate your hotel's atmosphere with us.



Natura



-&-

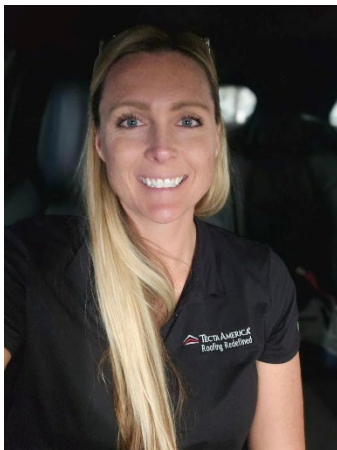
AVENDRA



**CONGRATULATIONS TO OUR
NOVEMBER MEMBERS OF THE MONTH**



Marie Cassamajor
[Crowne Plaza Orlando Lake](#)
[Buena vista](#)



Brittany Shelton
[Tecta America Southeast, LLC](#)

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Engineers Council Board Meeting \(11/7/2024\)](#)
- [Adopt A School & CARES Committee Meeting \(11/7/2024\)](#)
- [Allied Relations Council Board Meeting \(11/12/2024\)](#)
- [Allied Relations Council November 12th Breakfast - SOLD OUT \(11/12/2024\)](#)
- [CFHLA Executive Committee Meeting \(11/12/2024\)](#)
- [2024 Distinguished Leaders Awards - Sponsorship \(11/12/2024\)](#)
- [Wednesday AM Leads Group Meeting \(11/13/2024\)](#)
- [Governmental Affairs Committee \(11/13/2024\)](#)
- [Wednesday Noon Leads Group \(11/13/2024\)](#)

[Click Here to View Upcoming
CFHLA Meetings & Events](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.