



**November 27, 2024**

**CFHLA Thanks Our Back of the House Sponsors**

A promotional poster for the I-Drive District Holiday Tree Lighting event. The background features a large, illuminated Ferris wheel at night. The text is in yellow and white. At the top, it says 'I-Drive District HOLIDAY TREE LIGHTING' in large yellow letters. Below that, 'at ICON Park Orlando • November 22nd at 6pm'. The main text reads 'Kick off the Season as we light the official I-Drive District 50ft Holiday Tree!'. It lists 'Special Performances, Singing &amp; Dancing, Free 3D-Holiday Glasses and more!'. There is a QR code on the left. On the right, there is a photo of the Blue Man Group performing, with the text 'BLUE MAN GROUP' above and 'Celebrity Appearance' below. At the bottom, a red banner says 'I-DRIVE DAZZLES ALL SEASON LONG!' with two yellow reindeer on either side.

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**Happy Thanksgiving!**



On behalf of our Central Florida Hotel & Lodging Association team and **Board of Directors**, we'd like to wish all of our members, our hospitality and community partners and their families a safe and Happy Thanksgiving!

In observance of the Thanksgiving Holiday, our **CFHLA offices will be closed beginning Wednesday, November 27th and will reopen on Monday, December 2nd.**

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### **Remembering the Life of Harris Rosen**

This week, the entire hospitality and tourism industry mourns the loss of a **hospitality giant and incredible philanthropist, Mr. Harris Rosen**. Mr. Rosen's impact on the hospitality and tourism industry has been so profound, not just here in Central Florida, but throughout the entire world.

Mr. Rosen was truly a visionary who created thousands of jobs, generously gave away millions in college scholarships to families in need in Tangelo Park and Parramore, created a healthcare clinic to help his employees stay healthy, supported disaster relief efforts every year to families across our state, and so much more.

CELEBRATING AND  
HONORING  
the life of



HARRIS ROSEN

September 9, 1939 - November 25, 2024

Mr. Rosen was named the **CFHLA Lodging Member of the Year** in 1990, and his unwavering support for [UCF's Rosen College of Hospitality Management](#) will continue to empower students to seek successful careers for decades to come. We are grateful for Mr. Rosen's extraordinary contributions to our community, and his legacy will always

represent the essence of a determined business and community leader, with an amazing heart for charity and service to others.

On behalf of the Central Florida Hotel and Lodging Association, we extend our heartfelt condolences to the entire Rosen family, his team members at Rosen Hotels & Resorts and all of the lives he has impacted throughout his career. Harris Rosen's legacy will continue to live on through all of us and his philanthropic spirit will never be forgotten.

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### **Buy Your Holiday Cash Raffle Tickets to Win \$4,000**

Now's the chance to buy your Central Florida Hotel & Lodging Association

**Holiday Cash Raffle tickets** for a chance to win our **Grand Prize of \$4,000 cash!** This is a great present just in time for the holidays. Tickets are \$50 each, and only 250 tickets will be sold.

One winner will claim the \$4,000 at the upcoming [CFHLA Hospitality Gala](#) on December 14th, and you do not need to be present to win. The net proceeds from this raffle will benefit the [CFHLA Foundation](#), a 501c3 organization. Click on the blue Holiday Cash Raffle image below to purchase your tickets.



CFHLA FOUNDATION  
PRESENTS

**Holiday  
CASH RAFFLE**

Only 250 tickets will be sold and 1 winner will be selected.

**You do not need to be present to win.**  
Drawing will occur during the Hospitality Gala on Saturday, December 14th. The winner will be contacted the next business day.

Net proceeds from this raffle will benefit the CFHLA Foundation, a 501c3 organization.

**WIN THE \$4,000 CASH PRIZE !**

14  
December  
2024

You do not need to be present to win!

**\$50**

Scan the QR Code to enter for your chance to win today!

## Partners in Action - Thanks to Wyndham Celebration for Helping with Friendsgiving

Turkey, stuffing and all the fixings! Thanks to our Partners in Action, [Wyndham Celebration](#), for cooking up some delicious support for their Adopt-A-School Partner, [Michigan Avenue Elementary School](#) in Osceola County.

The Wyndham culinary team prepared turkey, ham, potatoes, and side dishes for the teachers and staff at Michigan Elementary as part of the [CFHLA Adopt-A-School Program](#). This fresh, generous delivery fed teachers and staff members during their Friendsgiving celebration!



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**CLICK HERE TO  
PURCHASE BODY AD**

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**Partners in Action - Crete Building Services Delivers Turkeys to Boggy Creek Elementary**

Twenty turkeys ready for the oven! CFHLA thanks our Partners in Action at [Crete Building Services](#). This week, the Crete team delivered twenty turkeys to [Boggy Creek Elementary School](#) in Osceola County to help feed families in need.

Boggy Creek is the [Adopt A School](#) Partner for Crete Building Services. CFHLA is thankful for all of our members and partners who are helping others to capture the Thanksgiving spirit this week.





## **The Great Christmas Cookie Box Sale is On!**

**The Great Christmas Cookie Box Sale** is on at [Wekiva High School](#), and what a great chance to pick up holiday gifts for anyone who likes cookies! Students in the [Magnet Academy of Culinary Arts at Wekiva High School](#) are spending the holiday season baking delicious cookies.

Chef Christopher Bates says each elaborately decorated cookie box will include ten different kinds of cookies, with 20 delicious treats in each box.

**The Pre-order deadline for this year's cookies is December 1st.** The Great Christmas Cookie Boxes will be ready for deliveries and for pickups on Tuesday, December 10th. **Click on the red cookie flyer below** for more information on how to order the cookies.

**The Great Christmas Cookie Box**

**HANDMADE HOLIDAY TREATS**

MADE FOR YOU BY THE STUDENTS OF THE  
Magnet Academy of Culinary Arts

**WEKIVA CULINARY**

**ORDER NOW**

**PREORDER DEADLINE DEC. 1ST**

**WHAT IS IN THE BOX?**

Each gift box includes an assortment of at least 10 different types of cookies:  
Chocolate Chip, Peanut Butter, Gingerbread Mustangs, Triple Chocolate Peppermint, Lofthouse Ornament, Chocolate Dipped Pretzels, Snickerdoodles, Grinch Crinkle, and Christmas Tree Sugar Cookies

**CHRISTMAS SALE PRICE \$30**

*Wrapped with gold string in a beautiful holiday window box.*

The perfect gift to show you care. Great for clients, employees, teachers, and anyone on your list who loves great cookies (and that's everyone!)

**SCAN THE QR CODE & ORDER TODAY!**

Pickups and delivery available on Tuesday 12/10. See website for details:  
[wekivaculinary.org/cookies](http://wekivaculinary.org/cookies)

## Seminole County Recognizes First Two Recipients of the Jamie Ross TDC Award

**Seminole County** is recognizing the first two recipients of the new **Jamie Ross TDC Award**. The county renamed its annual Tourism Development Council Award this year to honor the life and contributions of **Jamie Ross**, who passed away late last year.

Jamie spent many years as General Manager of the [Residence Inn Orlando Lake Mary](#), and was an active, long-time member of the **Seminole County Tourism Development Council**.

Jamie's commitment to her guests and employees was legendary, developing respect, loyalty and lasting friendships. She also received many accolades, and praise for her strong contributions to Seminole County and CFHLA.



CFHLA would like to congratulate **Don Dougherty**, who is retiring as the General Manager of the [Westin Lake Mary, Orlando North](#) on being one of the first two recipients of the Jamie Ross TDC Award. Dougherty is a long-serving member of the Seminole County TDC and the CFHLA Board of Directors.

We also congratulate the second Jamie Ross TDC Award Honoree **Bruce Skwarlo**, who retired earlier this year as the General Manager of the [Orlando Marriott Lake Mary](#).

Skwarlo was also a long-serving member of the Seminole County TDC and the CFHLA Board of Directors.

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### **Get Your Bids Ready for the Holiday Online Auction**

As a reminder, this year's **CFHLA Holiday Online Auction** will kick off on **Friday, December 6th at 9 am.**

Bid on more than **100 auction items**, including relaxing stays in Presidential Suites, sports tickets, premium golf packages, unforgettable experiences and so much more! The Online Auction is a great chance to pick up some holiday gifts, and bids will be accepted until **Saturday, December 14th at 11 pm** at the conclusion of our [2024 Hospitality Gala](#).

CFHLA thanks our **Holiday Online Auction Sponsor**, [A&E Hospitality Solutions](#).





# HOLIDAY ONLINE AUCTION

Friday, December 6th, 9:00AM -  
Saturday, December 14th, 11:00PM

## Item Highlights:

### Presidential Suites!



### Sports Tickets!



### Unforgettable Experiences!



### Premium Golf Packages!



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**Orlando City SC Will Play in the Eastern Conference Final and Tickets are Available Now**

**Orlando City SC** fans! Our Lions are getting ready to play in the Eastern Conference Final for the first time in Club History, after a win over **Atlanta United** in the Eastern Conference

Semifinals of the Audi 2024 [MLS](#) Cup Playoffs.

Tickets are on sale now, and the Lions will host the [New York Red Bulls](#) this Saturday, November 30, at 7:30 PM at [Inter&Co Stadium](#).

The match is being presented by [Walt Disney World](#), and Orlando City SC promises an electrifying atmosphere that only Inter&Co Stadium can deliver.

**Click on the purple image below** to buy your Eastern Conference Final tickets now!



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### A Chilly Night for Arts After Dark Marketplace

A chilly night this past week did not stop people from enjoying the **Arts After Dark Marketplace** in Orlando. The event is sponsored each month by [Gateway Orlando](#) in partnership with [United Arts of Central Florida](#).

[Orlando City Commissioner Tony Ortiz](#) attended this month's event. Arts After Dark Marketplace is filled with local arts and craft vendors, live music, food, and drinks in a setting to bring together our community.

The event is hosted each month at the [Hampton Inn & Suites & Hyatt House Orlando Airport](#). The next Arts After Dark Marketplace is scheduled for December 18th at 6 pm.



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**NEW TO THE CITY, NOT TO PLANTS.**

Elevate your hotel's atmosphere with us.

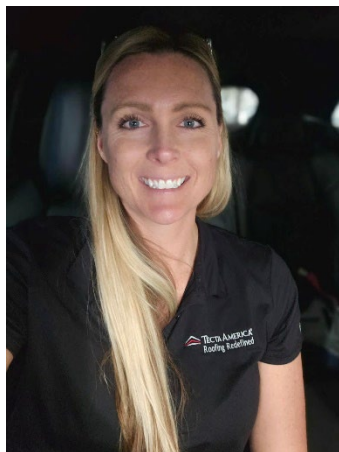


**CONGRATULATIONS TO OUR  
NOVEMBER MEMBERS OF THE MONTH**



**Marie**  
**Crowne Plaza Orlando Lake**  
**Buena Vista**

**Cassamajor**



**Brittany Shelton**  
**Tecta America Southeast, LLC**



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## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [CFHLA Airport Area Hoteliers Reception - December 3rd \(12/3/2024\)](#)
- [2024 Hospitality Gala - Wine/Liquor Donation \(12/4/2024\)](#)
- [CFHLA Foundation Board Meeting \(12/4/2024\)](#)
- [Engineers Council Board Meeting \(12/5/2024\)](#)
- [Allied Relations Council Board Meeting \(12/10/2024\)](#)
- [CFHLA Executive Committee Meeting \(12/10/2024\)](#)
- [Wednesday AM Leads Group Meeting \(12/11/2024\)](#)
- [Wednesday Noon Leads Group \(12/11/2024\)](#)

[Click Here to View Upcoming CFHLA Meetings & Events](#)

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## JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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## CONNECT WITH CFHLA



[WWW.CFHLA.ORG](http://WWW.CFHLA.ORG)

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.