



November 22, 2024

CFHLA Thanks Our Back of the House Sponsors

A promotional poster for the I-Drive District Holiday Tree Lighting event. The background features a large, illuminated Ferris wheel at night. The text is as follows:

**I-Drive District
HOLIDAY TREE LIGHTING**
at ICON Park Orlando • November 22nd at 6pm

**Kick off the Season
as we light the official
I-Drive District 50ft Holiday Tree!**

Special Performances,
Singing & Dancing,
Free 3D-Holiday Glasses
and more!

**BLUE
MAN
GROUP**

**Celebrity
Appearance**

A QR code is located in the bottom left corner. The bottom of the poster has a red banner with the text:

I-DRIVE DAZZLES ALL SEASON LONG!

CFHLA Nov. Board Meeting & Silver Partner Luncheon



The CFHLA Board of Directors held its **November Board Meeting and Silver Partnership Luncheon** this week at [Conrad Orlando](#). CFHLA would like to thank [Greenery Productions](#) for sponsoring the meeting. We also thank General Manager **Sean McCarron** and the team at Conrad Orlando for hosting the meeting and luncheon and serving a delicious gourmet lunch!

CFHLA thanks our **Silver Partner Members** for their strong support of our events and initiatives throughout 2024. They include:

A&E Hospitality Solutions

ABC Home and Commercial Services

Addition Financial

Aderhold Roofing

Ashberry Water Conditioning, Inc.

ATI Restoration

Atlantic Southern Paving and Sealcoating

Bamm Renovation Group

Cam Service, LLC

Commercial Products Corporation

Complete Textiles

Comprehensive Energy Services

Crete Building Services

Domino's

Dr. Phillips Center for the Performing Arts

Duct Detectives, Inc.

Ecolab

Electronic Locksmith, Inc.

employU, Inc.

Ferran Services and Contracting

Fortis Pay Pro

Foxhole Holding Group

Frank Gay Commercial

GLE Associates, Inc.

Henry A Carlisle Co.

Hospitality Staffing Solutions

Hotel Staffing Solutions

IntelliShade

Ironrock Commercial Construction

Juniper Landscaping

Lamp Sales Unlimited, Inc.

LandCare

LMG Construction Services

Lowndes

Mallard Systems

MasterCorp

McCoy Federal Credit Union

Multisany, LLC

Natura

Old Town Kissimmee

Orkin, LLC

Orlando North, Seminole County Tourism

PCPI Services, Inc.

Power Play Entertainment Group

Quest, Inc.

Restore Now

Robbins Construction Group

Robert Slack Group

Royal Plus, Inc.

Safe Step, Inc.

Sherwin-Williams

Simplefire, LLC

SP+

Spectrum Enterprise

Staff Pro Workforce

Stark Tech

The Service Companies

The Sod Depot

TK Elevator

United States Security Services, Inc.

VSR Network Technologies, LLC

Waste Connections of Florida, Inc.

Withum

Yellowstone Landscape

At the luncheon, **Board Chair Barb Bowden** with [Loews Hotels at Universal Orlando Resort](#) introduced **Incoming Board Chair Chris Mueller** with [Hilton Orlando](#). CFHLA also recognized the Leadership Mentoring Program, Class 3 Graduates.

At the Board of Directors Meeting, members discussed 2025 priorities for strong advocacy, boosting membership, more community impact, industry recognition for tourism and hospitality leaders, and creating more career development opportunities for students.



[Click Here to See Additional Photos](#)

Fall High School Hospitality Conference is a Success

The recent **Fall High School Hospitality Conference** for high school students was a big success. The event was organized by the **Central Florida Hospitality Career Academies Advisory Board** and hosted by [UCF Rosen College](#).

More than 80 students from eleven Central Florida high schools attended to explore future careers in hospitality, expand their networks and hear about CFHLA Scholarships.

CFHLA President & CEO Robert Agrusa and **Board Chair Barb Bowden** with [Loews Hotels at Universal Orlando Resort](#) were the opening Keynote Speakers. They shared their career stories. They also showed video testimonials from local students who graduated from high school and are now working in the hospitality industry as they continue their education to prepare for hospitality careers.

CFHLA will continue to make career development for our local students a top priority during 2025.





2025 Sponsorship Opportunities Are Available Now


Central Florida
Hotel & Lodging Association

**2025
Sponsorships**
AVAILABLE NOW FOR
PURCHASE

**CLICK HERE TO SEE 2025
SPONSORSHIP OPPORTUNITIES**

For questions, please contact Kim Gordon at
kim.gordon@cfhla.org or 407-313-5040

UCF Area Hoteliers Luncheon

CFHLA hosted its **UCF Area General Managers Luncheon** on Thursday at the [Fairfield Inn and Suites Orlando East/ UCF Area](#). Thanks to General Manager Nicole Showers and the staff for hosting the event.

A special thanks to Guest Speaker at the luncheon was **Thali Sugisawa, Director of Cultural Tourism - Programs & Partnerships at [United Arts of Central Florida](#)**. She provided an update on their new cultural tourism program and the partnership opportunities available to our airport area hoteliers. This new cultural tourism program includes connecting locals and visitors alike to the unique experiences and businesses within our community.



We want to thank both of this year's luncheon sponsors for their strong support of CFHLA:





**CLICK HERE TO
PURCHASE BODY AD**

Partners in Action- Grand Bohemian Orlando is Serving Jones High School Students

CFHLA is grateful to all our **Partners in Action** who have done so much during 2024 to help Central Florida students through the [CFHLA Cares Adopt- A- School Program](#).

This week, we thank team members at the [Grand Bohemian Orlando](#) for supporting the [Jones High School](#) Culinary Program. Volunteers from the hotel dropped off supplies for the culinary students to stir up a goulash dish. The tasty recipe helped power forty students through their day.



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Special Performances,
Singing & Dancing,
Free 3D-Holiday Glasses,
The Santa Workshop Experience*
and more!

BLUE MAN GROUP
CELEBRITY APPEARANCE

I-DRIVE DAZZLES ALL SEASON LONG!
Come **DINE, SHOP, EXPLORE** and **BE MERRY** on I-DRIVE!

This event is sponsored by the I-Drive Business Improvement District · IDriveDistrict.com
*The Santa Workshop Experience can be purchased separately. Children participating in The Santa Workshop Experience will receive a FREE ticket to ride the Carousel on the Promenade. Advance reservations are required. Scan QR Code for more details.

Witness History as Pride Play in Championship Match!

The Number 1 ranked [Orlando Pride](#) will play in the [NWSL](#) Championship Match this weekend against the [Washington Spirit](#). The match in Kansas City will be played Saturday, Nov. 23.

The Pride invite you to witness history by joining in their Championship Watch Party at the [Sports & Social](#) on International Drive. The party starts at 7 p.m. and the match begins at 8 p.m.

Additionally, Pride season tickets for 2025 are now on sale.

[CLICK HERE](#) to purchase tickets.



ORLANDO PRIDE

CHAMPIONSHIP WATCH PARTY

ORLANDO PRIDE X SPIRIT OF CHAMPIONSHIP

SAT, NOV. 23
PARTY STARTS AT 7:00PM
KICKOFF AT 8:00PM

PRESENTED BY **Heineken**
SILVER

JOIN US TO CHEER ON OUR PRIDE AS THEY COMPETE
FOR THE 2024 NWSL CHAMPIONSHIP!

2024 NWSL PLAYOFFS

SPORTS & SOCIAL
9101 INTERNATIONAL DR #2230, ORLANDO, FL 32819

DO YOU
SEE US
NOW?

Hyatt House Orlando Airport will Host Blood Drive



DONATE BLOOD

**Hampton Inn & Suites and
Hyatt House Orlando Airport
Wednesday, December 4
12:00 PM - 6:00 PM**

All donors will receive*:

- **\$20 eGift Card**
- **OneBlood Six Reusable Cups**
- **Wellness Checkup** including blood pressure, pulse, temperature, iron count and cholesterol screening.

Fact: Only 3% of those who are eligible actually donate blood.



Appointments are encouraged, please visit oneblood.org/donate-now and use **sponsor code 35331**

ID REQUIRED

*One offer per donor per donation. No cash value. Not transferable. Gifts may vary. For more information please visit oneblood.org/details.

Donors
Receive



- PLUS -



- PLUS -



oneblood
Share your power.

NEW TO THE CITY, NOT TO PLANTS.

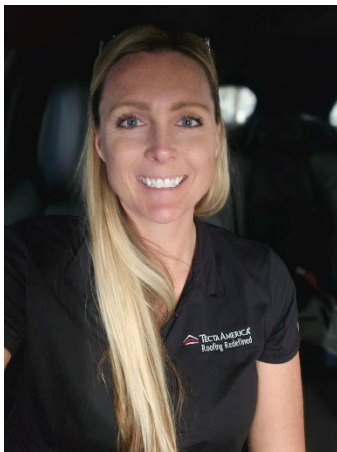
Elevate your hotel's atmosphere with us.



**CONGRATULATIONS TO OUR
NOVEMBER MEMBERS OF THE MONTH**



Marie Cassamajor
[Crowne Plaza Orlando Lake](#)
[Buena Vista](#)



Brittany Shelton
[Tecta America Southeast, LLC](#)

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Foundation Board Meeting \(12/3/2024\)](#)
- [CFHLA Osceola County General Managers Luncheon: December 3rd \(12/3/2024\)](#)
- [CFHLA Airport Area Hoteliers Reception - December 3rd \(12/3/2024\)](#)
- [2024 Hospitality Gala - Wine/Liquor Donation \(12/4/2024\)](#)

[Click Here to View Upcoming
CFHLA Meetings & Events](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.