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**UNIVERSAL DESTINATIONS & EXPERIENCES’
MARK WOODBURY TO RECEIVE CFHLA’S HIGHEST HONOR**

Orlando, FL (December 6, 2024) – The Central Florida Hotel & Lodging Association (CFHLA) will recognize Mark Woodbury, Chairman and Chief Executive Officer, Universal Destinations & Experiences, as the association’s 2024 Charles Andrews Memorial Hospitality Award recipient.

The award will be presented at the CFHLA Hospitality Gala on Saturday, December 14th at the Loews Sapphire Falls Resort at Universal Orlando Resort. Mr. Woodbury will be the 25th exceptional hospitality leader to receive this recognition from CFHLA.

This award is named after the first CFHLA Board of Directors Chairperson, Charles Andrews, and it is presented annually. It is the highest honor bestowed upon an individual by CFHLA, and it recognizes their achievements and contributions to Central Florida’s Hospitality and Tourism Industry, as well as our community at large.

Mr. Woodbury is Chairman and CEO of Universal Destinations & Experiences (UDX), the unit of Comcast NBCUniversal which designs, builds, and operates a growing portfolio of innovative entertainment resorts and live experiences worldwide. In this role, he oversees all aspects of the company’s destinations, including Universal Orlando Resort, Universal Studios Hollywood, Universal Studios Japan and Universal Beijing Resort. He also leads the company’s global consumer products and gaming division.

Prior to being named Chairman and CEO in 2021, Mr. Woodbury served as Vice Chairman and President of Universal Creative, the group responsible for creating, planning and designing all Universal attractions and destinations worldwide. His work includes the groundbreaking Super Nintendo World, Wizarding World of Harry Potter, and a multitude of Universal’s unique and thrilling experiences and hotels around the globe. Mr. Woodbury has also led the creation of Universal Epic Universe – the highly anticipated, transformational fourth theme park opening at Universal Orlando in May 2025. Epic Universe is the most ambitious development the company has pursued worldwide.

Additionally, Mr. Woodbury has helped accelerate job creation, career growth and development around the world and particularly here in Central Florida. Featuring more than 50 awe-inspiring attractions, entertainment, dining and shopping experiences, Epic Universe will bring millions of new visitors to Central Florida, and economists say it will create thousands of jobs and generate billions of dollars for Central Florida's economy in the coming decades.

Community leaders also praise Mr. Woodbury and his leadership team, as Universal Orlando has been a trailblazer in addressing the shortage of affordable and workforce housing in Central Florida. Mr. Woodbury supports Orange County's Housing for All initiative and has played a leading role in the development of Catchlight Crossings. Universal's not-for-profit Housing for Tomorrow donated 20 acres of land to create a lasting community-based solution for expanding housing options, improving affordability, and providing access to diverse and vibrant neighborhoods for Orange County residents in the heart of the tourist corridor.

Outside of Universal, Mr. Woodbury has volunteered on leadership and community boards throughout his career. He currently serves on the Executive Advisory Board for Give Kids the World Village – a nonprofit resort that provides cost-free, Central Florida vacations to critically ill children and families from across the world. He previously served on the Board of Directors for the Coalition for the Homeless of Central Florida.

Lastly, Mr. Woodbury has also been recognized for his outstanding professional work, including the Buzz Price Thea Award for his Lifetime of Distinguished Achievements from the Themed Entertainment Association. He was also named to Orlando Business Journal's Power Players and Game Changers recognition lists.

On behalf of the Central Florida Hotel and Lodging Association, we are honored to present Mark Woodbury with the 2024 Charles Andrews Memorial Hospitality Award. We sincerely thank him for his remarkable success in creating unforgettable guest experiences across Universal Destinations & Experiences for 36 years.

About Central Florida Hotel & Lodging Association

The Central Florida Hotel and Lodging Association's mission is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.

As the largest regional lodging association in the United States, CFHLA represents approximately 80 percent of the more than 129,500 hotel rooms throughout the Central Florida Region (including but not limited to Lake, Orange, Osceola, Polk and Seminole counties) and more than 500 "supplier" organizations that do business with the hospitality and tourism industries.

For more information on the Central Florida Hotel and Lodging Association, please visit www.cfhla.org.

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