



March 21, 2025

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St. Patrick's Day Online Auction Closes on Monday

Don't forget to test your Irish luck this weekend and bid on more than 80+ auction items, in the **St. Patrick's Day Online Auction**.

The online auction will **end next Monday, March 24th** and a portion of the proceeds from this auction will go to benefit the CFHLA Foundation and

support our 2025 hospitality student scholarship recipients and educational grants.

Check out deals on spectacular hotel stays, theme park and attraction tickets, golf packages, dining gift cards and so much more! [CLICK HERE](#) to place your bids today.



St. Patrick's Day

CFHLA
Central Florida
Hotel & Lodging Association

Online Auction
9AM Monday, March 17 -
9PM Monday, March 24

Featuring:

- Busch Gardens Tampa
- Mission Resort + Club
- Hilton Grand Vacations, Scottsdale AZ
- Walt Disney World Swan & Dolphin Resort

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A portion of the proceeds benefit the CFHLA Foundation, a 501(c)(3) organization.

Partners In Action - Reunion Resort & Golf Club Provide Lunch for Teachers and Faculty at Reedy Creek Elementary



CFHLA is proud to recognize the partnership between [Reunion Resort & Golf Club](#) and [Reedy Creek Elementary School](#). Recently, team members showed their appreciation for the teachers and faculty at Reedy Creek Elementary School by providing lunch for them. This is just one of many ways CFHLA members can give back to the community and support local school districts through our Adopt-A-School program.



Thank you Reunion Resort & Golf Club for your eight year partnership with Reedy Creek Elementary School and for continuing to make such a positive difference on the lives of students and educators alike.

Welcome Lance Lyttle, New CEO of GOAA



This week, the [Greater Orlando Aviation Authority \(GOAA\)](#) Board of Directors selected **Lance Lyttle** to serve as the next **Chief Executive Officer**, overseeing **Orlando International Airport (MCO)** and the **Orlando Executive Airport (ORL)**.

With Orlando International now in the nation's Top 10 airports and passenger volume exceeding 57 million annually, Mr. Lyttle will oversee this vital transportation hub that is an economic engine at the heart of the region. He will also be responsible for leading a multi-billion-dollar capital improvement program to enhance both airports.

Currently, Mr. Lyttle is the Managing Director of Aviation for Seattle-Tacoma Airport. With more than 25 years of aviation experience, he began his career at Hartsfield Jackson International Airport as the Chief Information Officer. He was then appointed Chief Strategy and Performance Officer for the Houston Airport System before moving through the ranks to Chief Development Officer and Chief Operating Officer.

Last December, the GOAA Board launched a search for a new CEO after current CEO Kevin J. Thibault announced his resignation due to a family illness. Mr. Lyttle will assume the role in April 2025, pending contract negotiations, succeeding **Kevin J. Thibault**.

CFHLA would like to extend our deepest gratitude to Kevin for his outstanding leadership and we wish him and his family all the best. Additionally, the hospitality industry looks forward to welcoming Lance soon and building on our collaboration, as we continue to provide the best guest experience possible.

CFHLA Holds Team Outing at Crush Yard Orlando



This week, the CFHLA team enjoyed a fantastic team-building outing at [Crush Yard](#), a new member of CFHLA. This premier **pickleball venue**, offers a dynamic blend of sports, socializing, and elevated dining in an exciting and energetic atmosphere.

The outing was a great opportunity for our team, all first-time pickleball players, to learn the ins and outs of the game. Throughout the afternoon, we were introduced to the rules, scoring, and terminology of pickleball. The Crush Yard team provided excellent guidance, ensuring that everyone had a fun and engaging experience.

Thank you to Crush Yard for hosting us and for making our team-building day memorable. We encourage you to check out this venue for your next private gathering, corporate event, or full buyout. Learn more about this new CFHLA member by [CLICKING HERE](#).

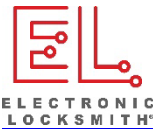


Celebrating CFHLA's Silver Partner Members

CFHLA is proud to recognize our [2025 Silver Partner Members](#) who play a vital role in the success of Central Florida's hospitality industry. Their dedication and support of CFHLA is helping us to drive innovation, service, and community engagement across the region.

From providing essential products and services to fostering key industry relationships, our Silver Partners contribute to the continued growth and success of CFHLA and its members. We extend our sincere appreciation for their increased investment and commitment to the association and we encourage our members to connect and collaborate with these outstanding industry partners.

Thank you, 2025 CFHLA Silver Partner Members, for your incredible support!







Orlando Prepares to Shine on the Global Stage with FIFA Club World Cup this Summer



The highly anticipated **FIFA Club World Cup** is set to bring international excitement and significant economic impact to Orlando this summer.

As a selected host city, the tournament is expected to generate an estimated **\$70 - 90 million in positive economic impact, according to Jason Siegel, President / CEO of the [Greater Orlando Sports Commission](#)**. This includes boosting our local businesses, increasing tourism, and fostering job creation. Fans from around the world will fill our regional hotels, eat at our local restaurants, spend money at our retail stores, and visit our world-class attractions, creating a ripple effect throughout the industry and our community.

But beyond the positive economics, the tournament promises to promote youth soccer and cultural exchange. With teams like Manchester City,

Juventus, and Ulsan HD coming to Orlando soon, our community is gearing up to deliver a world-class experience and shine on the world stage!

SeaWorld Orlando Unveils Expedition Odyssey – A Thrilling Arctic Adventure



[SeaWorld Orlando](#) has officially revealed its most ambitious attraction yet: **Expedition Odyssey**, launching in Spring 2025. This groundbreaking experience will transport guests on an exhilarating journey across the Arctic, blending cutting-edge ride technology, immersive visuals, and real-world animal encounters like never before.

Expedition Odyssey redefines theme park experiences with a next-generation motion system that allows riders to soar, dive, twist, and glide through icy landscapes, alongside majestic wildlife such as beluga whales, polar bears, and orcas. What sets this ride apart is its stunning real-world cinematography, captured in the Arctic's most remote locations.

The adventure continues after the ride, as guests come face-to-face with live Arctic animals and can even participate in exclusive behind-the-scenes experiences. With a family-friendly height requirement of just 39 inches, Expedition Odyssey is a must-visit for thrill-seekers and nature lovers alike!

**CLICK HERE TO
PURCHASE FOOTER AD**

**CONGRATULATIONS TO OUR
MARCH MEMBERS OF THE MONTH**

Meet Our March Members of the Month



Mark Cartotto

[Caribe Royale Orlando](#)



Christina Martinez

[Simplefire](#)

To nominate a future CFHLA Allied and/or Lodging Member of the Month, please [CLICK HERE](#).

MEET THE VIP



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UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Security Council Drone Seminar \(3/25/2025\)](#)
 - [New Member Orientation - April 1st \(4/1/2025\)](#)
 - [2025 Hob Nob Orientation \(4/1/2025\)](#)
 - [Leadership Mentoring Committee Meeting \(4/1/2025\)](#)
 - [CFHLA Board of Directors Meeting - April 2025 \(4/2/2025\)](#)
 - [CFHLA VIP Member/Board Member Reception \(4/2/2025\)](#)
 - [Adopt A School & CARES Committee Meeting \(4/3/2025\)](#)
 - [Vacation Ownership Council Meeting \(4/8/2025\)](#)
 - [Wednesday AM Leads Group \(4/9/2025\)](#)
 - [Wednesday Noon Leads Group \(4/9/2025\)](#)
 - [2025 Leadership Development Series Seminar #2 \(4/9/2025\)](#)
 - [I-Drive/LBV Area General Managers Meeting \(4/10/2025\)](#)
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CLICK HERE FOR A GUIDE
TO REGISTER AN
INDIVIDUAL FOR EVENTS

**CLICK HERE FOR A GUIDE
TO REGISTER A TABLE/
TEAM FOR EVENTS**

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

VIEW JOB POSTINGS

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WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.