

May 16, 2025

CFHLA Thanks Our Back of the House Sponsors



May Allied Relations Council Breakfast



On Tuesday, May 13th CFHLA was excited to host our third Allied Relations Council Breakfast of the year at the <u>Sheraton Orlando Lake Buena Vista</u> <u>Resort</u> (Thank you, Colin Mills). In addition to the opportunity to network, more than 160 members heard from a panel of hoteliers from the **Orlando Airport Area** market.

The panelists included: Mariela Cohs, Director of Operations, Marriott
Orlando Airport Lakeside; Scott Disson, General Manager, Courtyard
Orlando Airport; Ally Martin, General Manager, Hyatt House Orlando
Airport; Laetitia Perkins, General Manager, Holiday Inn Orlando
International Airport; and Oscar Garcia, Director of Engineering, Hyatt
Regency Orlando International Airport.

Each of these panelists provided updates on current and future projects at their respective properties, offered advice on how to do business with their properties and shared insights on how best to get involved in CFHLA.







Lastly, CFHLA would like to thank the 2025 Allied Relations Council Breakfast Sponsor, <u>CEC Entertainment</u>, and our AV partner - <u>AV Media</u> - for their support of "Members Doing Business With Members" throughout the year.





CLICK HERE TO VIEW PHOTOS FROM THE ARC

Downtown Orlando Hoteliers Meeting



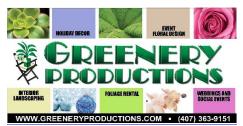
On Thursday, May 15th, the **Downtown General Managers** held their second quarterly meeting of the year at **Inter&Co Stadium (Thank you, Jarrod Dillon)**.

This meeting featured an update on the Orlando City Soccer Club & Orlando City Pride, presented by Jarrod Dillon, President of Business Operations for Orlando City SC. Jarrod was also recently honored as the 2024 Downtowner of the Year by CFHLA member, the Downtown Orlando Partnership.



CFHLA would also like to thank our **2025 Downtown General Managers meeting sponsors**, **BMS CAT** and **Greenery Productions**, **Inc.** for their continued support throughout the year!





Please Review Your Distinguished Leaders in Hospitality Nominations



This week, all Lodging Members should have received an email concerning their nominated associates for the upcoming **Distinguished Leaders in Hospitality Awards**.

To ensure complete accuracy, please take a moment to review the spreadsheet linked below and confirm that CFHLA has received your nominations and the spelling and category placement for each nominee is correct.

CLICK HERE to review the 2025 Distinguished Leaders in Hospitality Awards submissions.

Any questions and/or adjustments must be submitted to **Kim Gordon** at **kim.gordon@cfhla.org** by next **Monday**, **May 19**, **2025**.



Partners In Action - Hilton Orlando Brings Science to Life at Palm Lake Elementary



On a recent visit to <u>Palm Lake Elementary</u>, the <u>Hilton Orlando</u> team brought science to life for 90 enthusiastic 5th grade students through a creative and interactive culinary experience. Led by **Chef Graham**, students gathered in the cafeteria for a live cooking demo, where they explored realworld science concepts, including how butter melts from a solid to a liquid, while eggs do the opposite when heated. This hands-on experience not only sparked curiosity but left a lasting impression, with even 4th graders already looking forward to participating next year.





A heartfelt thank you to the team at Hilton Orlando for inspiring young minds through this impactful Partners in Action activity. We hope to see this partnership become an annual tradition!

Upcoming Osceola County Sheriff's Department Human Trafficking Seminar

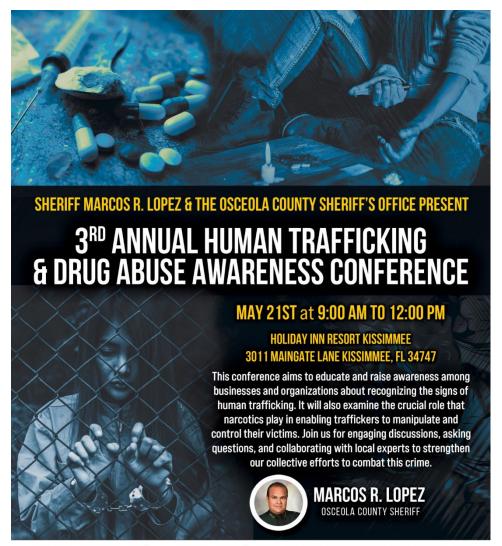
Next week, Sheriff Marco R. Lopez and the Osceola County Sheriff's Office will host the 3rd Annual Human Trafficking & Drug Abuse Awareness Conference. All CFHLA members are encouraged to attend this important educational awareness event that will provide valuable insight into how our hospitality industry can recognize and respond to the dangers of human trafficking and substance abuse in our communities.

Date: Wednesday, May 21Time: 9:00 AM – 12:00 PM

♀ Location: Holiday Inn Resort Kissimmee by the Parks - 3011 Maingate
Lane Kissimmee, FL 34747

Don't miss this opportunity to stay informed and engaged in local prevention efforts.

★ To RSVP or for more information, please contact Victoria Caminero at victoria.caminero@osceolasheriff.org.



RSVP: VICTORIA CAMINERO | TEL: 407-969-4900 | EMAIL: VICTORIA.CAMINERO@OSCEOLASHERIFF.ORG



Paramount Hospitality's Floridays Resort Ranks Among World's Best

Congratulations to our CFHLA Member, Floridays Resort Orlando, on being honored as Tripadvisor's® Travelers' Choice® Awards for 2025! Based on a full year of genuine, authentic, first-hand reviews from real

travelers, this award reflects the consistent high level of service, comfort, and wonderful experiences guests value most.

This is also the **third consecutive year** that Floridays Resort has been placed among the **top 10% of accommodations listings worldwide on Tripadvisor** and reinforces its reputation as one of the best resorts in Orlando.



Keep up the great work and CFHLA is proud to recognize <u>Paramount</u> <u>Hospitality Management</u> and the entire Floridays Resort Orlando team on this outstanding recognition!

CFHLA Advocating for the Hospitality Industry's Legislative Priorities



This week, CFHLA and several members of our CFHLA PAC Board of Directors supported our partner's annual Legislative Recap Luncheon. This luncheon was hosted by the <u>West Orange Chamber of Commerce</u> and it provided CFHLA a valuable platform to engage in discussions and advocacy with our state's elected representatives on various public policy issues.

With the Florida Legislative Session now extended until the end of June, CFHLA is continuing to keep the pressure on and working collaboratively with our partners like the West Orange Chamber. We remain focused on keeping the value of the tourism and hospitality industry top of mind as our legislators make final decisions over the next few weeks.

Lawmakers are planning to return after the Memorial Day holiday weekend, in hopes to finalize budget negotiations and pass a state budget.

However, there is a harmful bill still in play - <u>HB 7033</u> - which includes language that would strip TDT funding from tourism marketing and eliminate local Tourist Development Councils (TDCs). It's still alive and could be folded into the final budget deal.

This is why your voice still matters.

One final time, please reach out to your <u>Florida Senators today</u> OR CLICK on the link below to take action and urge the Florida Senate to NOT to include the House's proposal on TDT in <u>HB 7033</u>. Tell them how our industry supports jobs, small businesses, and the economic vitality of your community.

CLICK HERE TO ACT



ARE YOU READY FOR HURRICANE SEASON?
See us at the Hurricane Preparedness Seminar on May 22



Providing comprehensive consulting services to building owners and managers

CONGRATULATIONS TO OUR MAY MEMBERS OF THE MONTH

Meet Our May Members of the Month



William Matthews

Sheraton Orlando Lake Buena
Vista Resort Resort



Joelynn Moses
Restore Now

To nominate a future CFHLA Allied and/or Lodging Member of the Month, please <u>CLICK HERE</u>.

MEET THE VIP



Did You Know...

<u>Tecta America</u> has proudly served the Central Florida community since 1990. We are a full-scale commercial roofing contractor specializing in roof replacements, repairs, emergency services, preventative maintenance programs, safety, and online asset management. Our team will collaborate directly with you to conduct a detailed assessment of each asset and program, ensuring that the necessary roof maintenance or repairs are completed effectively.

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- Osceola County General Managers Luncheon (5/20/2025)
- CFHLA Executive Committee Meeting (5/20/2025)
- UCF Area Hoteliers Luncheon (5/21/2025)
- Leadership Mentoring Committee Meeting (5/22/2025)
- CFHLA Housekeeping Council Meeting May 22 (5/22/2025)
- 2025 Hurricane Preparedness Seminar (5/22/2025)
- CFHLA Board of Directors Meeting May 2025 (5/28/2025)
- 2025 May After Hours (5/28/2025)
- 2025 State of Orange County Address (6/6/2025)

CLICK HERE FOR A GUIDE TO REGISTER AN INDIVIDUAL FOR EVENTS

CLICK HERE FOR A GUIDE TO REGISTER A TABLE/ TEAM FOR EVENTS

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

VIEW JOB POSTINGS

CONNECT WITH CFHLA



WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.