



**May 16, 2025**

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**May Allied Relations Council Breakfast**



On Tuesday, May 13th CFHLA was excited to host our third Allied Relations Council Breakfast of the year at the [Sheraton Orlando Lake Buena Vista Resort](#) (Thank you, Colin Mills). In addition to the opportunity to network, more than 160 members heard from a panel of hoteliers from the **Orlando Airport Area** market.

The panelists included: **Mariela Cohs**, Director of Operations, [Marriott Orlando Airport Lakeside](#); **Scott Disson**, General Manager, [Courtyard Orlando Airport](#); **Ally Martin**, General Manager, [Hyatt House Orlando Airport](#); **Laetitia Perkins**, General Manager, [Holiday Inn Orlando International Airport](#); and **Oscar Garcia**, Director of Engineering, [Hyatt Regency Orlando International Airport](#).

Each of these panelists provided updates on current and future projects at their respective properties, offered advice on how to do business with their properties and shared insights on how best to get involved in CFHLA.





Lastly, CFHLA would like to thank the 2025 Allied Relations Council Breakfast Sponsor, [CEC Entertainment](#), and our AV partner - [AV Media](#) - for their support of "Members Doing Business With Members" throughout the year.



[CLICK HERE TO VIEW  
PHOTOS FROM THE ARC](#)

## Downtown Orlando Hoteliers Meeting





On Thursday, May 15th, the **Downtown General Managers** held their second quarterly meeting of the year at **Inter&Co Stadium** (Thank you, **Jarrold Dillon**).

This meeting featured an update on the [Orlando City Soccer Club](#) & [Orlando City Pride](#), presented by **Jarrold Dillon, President of Business Operations for Orlando City SC**. Jarrold was also recently honored as the **2024 Downtowner of the Year** by CFHLA member, the [Downtown Orlando Partnership](#).



CFHLA would also like to thank our **2025 Downtown General Managers meeting sponsors**, [BMS CAT](#) and [Greenery Productions, Inc.](#) for their continued support throughout the year!



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## Please Review Your Distinguished Leaders in Hospitality Nominations



This week, all Lodging Members should have received an email concerning their nominated associates for the upcoming **Distinguished Leaders in Hospitality Awards**.

To ensure complete accuracy, please take a moment to review the spreadsheet linked below and confirm that CFHLA has received your nominations and the spelling and category placement for each nominee is correct.

[CLICK HERE](#) to review the 2025 Distinguished Leaders in Hospitality Awards submissions.

Any questions and/or adjustments must be submitted to **Kim Gordon** at [kim.gordon@cfhla.org](mailto:kim.gordon@cfhla.org) by next **Monday, May 19, 2025**.

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<b>GENERATE REVENUE FROM</b> <b>PHONE CHARGING</b> <b>AMENITY FOR GUESTS</b>	<b>GUESTS BUY OR RENT A 100% CHARGED</b> <b>BATTERY PACK FROM GRAB-&amp;-GO MARKETS,</b> <b>HOTEL &amp; RESORT LOBBIES,</b> <b>RETAIL.</b>
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## Partners In Action - Hilton Orlando Brings Science to Life at Palm Lake Elementary



On a recent visit to [Palm Lake Elementary](#), the [Hilton Orlando](#) team brought science to life for 90 enthusiastic 5th grade students through a creative and interactive culinary experience. Led by **Chef Graham**, students gathered in the cafeteria for a live cooking demo, where they explored real-world science concepts, including how butter melts from a solid to a liquid, while eggs do the opposite when heated. This hands-on experience not only sparked curiosity but left a lasting impression, with even 4th graders already looking forward to participating next year.




A heartfelt thank you to the team at Hilton Orlando for inspiring young minds through this impactful Partners in Action activity. We hope to see this partnership become an annual tradition!


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## Upcoming Osceola County Sheriff's Department Human Trafficking Seminar

Next week, **Sheriff Marco R. Lopez** and the **Osceola County Sheriff's Office** will host the **3rd Annual Human Trafficking & Drug Abuse Awareness Conference**. All CFHLA members are encouraged to attend this important educational awareness event that will provide valuable insight into how our hospitality industry can recognize and respond to the dangers of human trafficking and substance abuse in our communities.

 **Date:** Wednesday, May 21


 **Time:** 9:00 AM – 12:00 PM

 **Location:** Holiday Inn Resort Kissimmee by the Parks - 3011 Maingate Lane Kissimmee, FL 34747

Don't miss this opportunity to stay informed and engaged in local prevention efforts.

 To RSVP or for more information, please contact **Victoria Caminero** at [victoria.caminero@osceolasheriff.org](mailto:victoria.caminero@osceolasheriff.org).






**SHERIFF MARCOS R. LOPEZ & THE OSCEOLA COUNTY SHERIFF'S OFFICE PRESENT**

# **3<sup>RD</sup> ANNUAL HUMAN TRAFFICKING & DRUG ABUSE AWARENESS CONFERENCE**

**MAY 21ST at 9:00 AM TO 12:00 PM**


**HOLIDAY INN RESORT KISSIMMEE**  
**3011 MAINGATE LANE KISSIMMEE, FL 34747**

This conference aims to educate and raise awareness among businesses and organizations about recognizing the signs of human trafficking. It will also examine the crucial role that narcotics play in enabling traffickers to manipulate and control their victims. Join us for engaging discussions, asking questions, and collaborating with local experts to strengthen our collective efforts to combat this crime.




**MARCOS R. LOPEZ**  
OSCEOLA COUNTY SHERIFF

RSVP: VICTORIA CAMINERO | TEL: 407-969-4900 | EMAIL: [VICTORIA.CAMINERO@OSCEOLASHERIFF.ORG](mailto:VICTORIA.CAMINERO@OSCEOLASHERIFF.ORG)



**OSCEOLA COUNTY SHERIFF'S OFFICE**  
**SHERIFF MARCOS R. LOPEZ**



**Holiday Inn  
Resort**  
AN IHG HOTEL

## **Paramount Hospitality's Floridays Resort Ranks Among World's Best**

Congratulations to our CFHLA Member, [Floridays Resort Orlando](#), on being honored as **Tripadvisor's® Travelers' Choice® Awards** for 2025! Based on a full year of genuine, authentic, first-hand reviews from real



travelers, this award reflects the consistent high level of service, comfort, and wonderful experiences guests value most.

This is also the **third consecutive year** that Floridays Resort has been placed among the **top 10% of accommodations listings worldwide on Tripadvisor** and reinforces its reputation as one of the best resorts in Orlando.



Keep up the great work and CFHLA is proud to recognize [Paramount Hospitality Management](#) and the entire Floridays Resort Orlando team on this outstanding recognition!

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**CFHLA Advocating for the Hospitality Industry's  
Legislative Priorities**



This week, CFHLA and several members of our CFHLA PAC Board of Directors supported our partner's annual Legislative Recap Luncheon. This luncheon was hosted by the [West Orange Chamber of Commerce](#) and it provided CFHLA a valuable platform to engage in discussions and advocacy with our state's elected representatives on various public policy issues.

With the Florida Legislative Session now extended until the end of June, CFHLA is continuing to **keep the pressure on and working collaboratively with our partners like the West Orange Chamber. We remain focused on keeping the value of the tourism and hospitality industry top of mind as our legislators make final decisions over the next few weeks.**

Lawmakers are planning to return after the Memorial Day holiday weekend, in hopes to finalize budget negotiations and pass a state budget.

However, there is a harmful bill still in play - [HB 7033](#) - which includes language that would strip TDT funding from tourism marketing and eliminate local Tourist Development Councils (TDCs). It's still alive and could be folded into the final budget deal.

This is why **your voice still matters.**

One final time, please reach out to your [Florida Senators today](#) OR CLICK on the link below to take action and urge the Florida Senate to NOT to include the House's proposal on TDT in [HB 7033](#). Tell them how our industry supports jobs, small businesses, and the economic vitality of your community.

**CLICK HERE TO ACT**

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**GLE**

ARE YOU READY FOR HURRICANE SEASON?  
See us at the Hurricane Preparedness Seminar on May 22

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## CONGRATULATIONS TO OUR MAY MEMBERS OF THE MONTH

### Meet Our May Members of the Month



**William Matthews**

[Sheraton Orlando Lake Buena  
Vista Resort Resort](#)



**Joelynn Moses**

[Restore Now](#)



To nominate a future CFHLA Allied and/or Lodging Member of the Month, please [CLICK HERE](#).

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## MEET THE VIP



### Did You Know...

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## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Osceola County General Managers Luncheon \(5/20/2025\)](#)
- [CFHLA Executive Committee Meeting \(5/20/2025\)](#)
- [UCF Area Hoteliers Luncheon \(5/21/2025\)](#)
- [Leadership Mentoring Committee Meeting \(5/22/2025\)](#)
- [CFHLA Housekeeping Council Meeting - May 22 \(5/22/2025\)](#)
- [2025 Hurricane Preparedness Seminar \(5/22/2025\)](#)
- [CFHLA Board of Directors Meeting - May 2025 \(5/28/2025\)](#)
- [2025 May After Hours \(5/28/2025\)](#)
- [2025 State of Orange County Address \(6/6/2025\)](#)

**CLICK HERE FOR A GUIDE  
TO REGISTER AN  
INDIVIDUAL FOR EVENTS**

**CLICK HERE FOR A GUIDE  
TO REGISTER A TABLE/  
TEAM FOR EVENTS**

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## **JOB OPENINGS**

Check out the latest hospitality employment opportunities in Central Florida.

**[VIEW JOB POSTINGS](#)**

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## **CONNECT WITH CFHLA**



**[WWW.CFHLA.ORG](http://WWW.CFHLA.ORG)**

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.