



**FOR IMMEDIATE RELEASE**  
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## **CFHLA Foundation Board of Directors Announces Newly Elected Executive Committee and Board Members**

**ORLANDO, Fla.** (January 20, 2023) - The Central Florida Hotel & Lodging Association's (CFHLA) Foundation has announced its newly elected/appointed 2023 Board of Directors, which includes current and retired Central Florida Hospitality Executives from across the tri-county area (Orange, Osceola and Seminole Counties).

The CFHLA Foundation, a 501 (c) (3) organization, was created in 2009 to serve as the philanthropic arm of CFHLA that donates to causes which advance hospitality and tourism initiatives, youth related causes and community advocacy.

The following Board members were elected to serve on the 2023 CFHLA Foundation Executive Committee, beginning January 1, 2023: Chair, **Sonja Giselbrecht**, General Manager of the Bluegreen Vacations – The Fountains Resort; Vice Chair, **John McCracken**, General Manager of Marriott Village Orlando; Secretary, **Fred Sawyers**, Managing Director, Signia by Hilton Orlando Bonnet Creek / Waldorf Astoria Orlando; and Treasurer, **Brian Comes**, Area Vice President, Hyatt Regency Orlando.

Additionally, the CFHLA Foundation Board of Directors is made up of leaders from all sectors of the hospitality industry, including hotels, vacation ownership members, independent hotels, and allied members who do business with the hospitality industry. Please join us in congratulating the members who were recently elected/appointed (denotes **\*newly elected/appointed**) to serve on the 2023 CFHLA Foundation Board of Directors.

**Dennis BeMent**, Retired Hospitality Executive

**Ron Caimano**, Retired Hospitality Executive

**\*Mark Cartotto**, Caribe Royale Orlando, Security & Safety Council Representative

**\*Jill Cooper**, Blown Away, Allied Relations Council Representative

**\*Beatriz Dominguez**, Clean Tec Services, new two-year term

**\*Ryan Garro**, Marriot Vacations Worldwide, Engineers Council Representative

**Michael Hanley**, Wealth Management Strategies of Central Florida, two-year term

**\*Paul Joseph**, Hyatt Regency Grand Cypress, Scholarship Committee Representative

**Peter Katcheris**, Retired Hospitality Executive

**\*Barbara Kenney**, Communication, Inc., new two-year term

**\*Jay Leonard**, Wyndham & Wyndham Garden Lake Buena Vista Disney Springs Resort Area,  
CFHLA Assistant Treasurer

**Jesse Martinez**, The Alford Inn at Rollins

**Louis Robbins**, Robbins Hotel Consulting

**\*Erin Sims**, Landform of Central Florida, Inc., new two-year term

**\*Jeff Swirsky**, Delta Marriott Hotel Orlando Celebration, CFHLA 1<sup>st</sup> Vice Chair

**Curt Taylor**, The Mall at Millenia, two-year term

**Gerald Urquiola**, Retired Hospitality Executive

**Duane Winjum**, Embassy Suites by Hilton Orlando North

[CLICK HERE](#) to view the entire 2023 CFHLA Foundation Board of Directors.

The Central Florida Hotel and Lodging Association's mission is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service. As the largest regional lodging association in the United States, CFHLA represents approximately 80 percent of the more than 129,500 hotel rooms in Orange, Seminole and Osceola counties, and the nearly 500 "supplier" organizations that do business with the hospitality and tourism industries.

For more information on the Central Florida Hotel and Lodging Association, please visit [www.cfhla.org](http://www.cfhla.org).

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